

DEVELOPMENT & PROPERTY  
DEPARTMENT



9 INTERNATIONAL DRIVE  
PEMBROKE, ON, CANADA  
K8A 6W5  
(613) 735-3204 or (613) 735-0091  
Toll Free: 1-800-273-0183  
FAX: (613) 735-2492  
[www.countyofrenfrew.on.ca](http://www.countyofrenfrew.on.ca)

January 10, 2013

Dear OVTA Members,

Re: Association of Ontario Roads Supervisors 2014 Municipal Trade Show

The County of Renfrew, in partnership with Renfrew County Road Supervisors Association, is pleased to announce that the 2014 Association of Ontario Roads Supervisor (AORS) Municipal Trade Show will be held in Arnprior on June 4<sup>th</sup> and 5<sup>th</sup> 2014. This well-attended Trade Show showcases the services, products and technologies that are available to public works staff on a daily basis.

Each year the AORS Municipal Trade Show draws between 3,000 and 4,000 people to the host area from all across the Province of Ontario. Details regarding the 2013 show can be found on the website: <http://aors.on.ca/Events/AORSTradeShow.aspx>

The members of the Trade Show Executive Committee are excited to invite you to participate in the 2014 AORS Municipal Trade Show. Help us showcase all that the Ottawa Valley has to offer!

Enclosed is a rate card for the Show Program which is currently being developed. The program will be a full colour, glossy publication that will be in circulation across the province starting June 2013. Advertising space ranges from business card size ads to full page ads.

Other ways to participate in the AORS Trade Show include setting up a display booth; participating in the annual golf tournament as a golfer and/or sponsor; attending the event; or by joining the Trade Show Executive Committee, representing the Tourism Industry. Further details will be released at a later date.

Another great way to showcase the Valley to Trade Show attendees is through the creation of packaging opportunities with other OVTA members. Promotion of these packages will help entice attendees to stay in our region a day or two longer, perhaps with their families.

We look forward to welcoming you to the 2014 AORS Municipal Trade Show! In the meantime, if you have any questions regarding the AORS Municipal Trade Show, the Executive Committee, advertising opportunities, booth spaces or any other sponsorship opportunities, please do not hesitate to contact either Craig Kelley or Steve Boland at the numbers indicated on the application form.

Yours truly,

*Craig Kelley*

Craig Kelley  
Business Development Officer  
County of Renfrew



Association of Ontario Road Supervisors

## 2014 MUNICIPAL TRADE SHOW

Hosted by the Renfrew County Roads Supervisors, the County of Renfrew and the Town of Arnprior

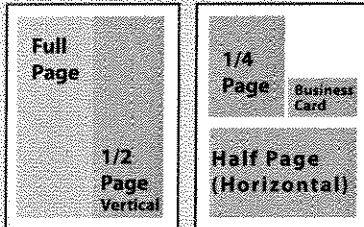


### PROGRAM ADVERTISING

Closing Date for booking and Supplying ADS is January 25, 2013

ADVERTISING SPACE	UNIT PRICE	TOTAL
<input type="checkbox"/> Full Page	\$1,200	\$
<input type="checkbox"/> 1/2 Page <input type="checkbox"/> horizontal <input type="checkbox"/> vertical	\$600	\$
<input type="checkbox"/> 1/4 Page	\$300	\$
<input type="checkbox"/> Business Card	\$150	\$
Please fill out this form and fax, email or mail back to the address below. Sub-Total		\$
Total Due		\$

### Specifications



**Full Page**  
7.25" x 9.75"  
**1/2 Page (Vertical)**  
3.5" x 9.75"  
**Half Page (Horizontal)**  
7.25" x 4.75"  
**1/4 Page**  
3.5" x 4.75"  
**Business Card**  
3.5" x 2.25"

**ARTWORK:** The cost of space does not include artwork or file production. Any setup or art/file production costs are the responsibility of the company placing the ad. If you require assistance in designing your ad and require final artwork to be prepared, please contact Craig Kelley at 613-735-0091 ext.432 or [ovedinfo@countyofrenfrew.on.ca](mailto:ovedinfo@countyofrenfrew.on.ca) for details and pricing.

**SUPPLYING FILES:** Please Supply all final artwork in one of the following formats: .pdf, .tif or .eps to [jstott@countyofrenfrew.on.ca](mailto:jstott@countyofrenfrew.on.ca).

The County of Renfrew is not responsible for any information that is not included in any advertisement. Ad content is the sole responsibility of the company placing the advertisement.

### Payment Information

**Payment by cheque only, made payable to Renfrew County Road Supervisors Association**

Mail completed cheque, along with this completed form to: Steve Boland, County of Renfrew Public Works Department, 9 International Drive, Pembroke, ON K8A 6W5 or Fax: (613) 732-0087 . Phone 613-735-4353

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Province: \_\_\_\_\_  
Postal Code: \_\_\_\_\_ Advertising Contact: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Type of product or service: \_\_\_\_\_

